



The Chase Guarantee

THE UNIQUE CHASE PARTNERS' SERVICE PLAN

Chase Commercial is committed to partnering with you. Our point of difference is to deliver the highest levels of service guaranteed. You can expect the following:

Strategic Marketing Plan

Following initial consultation and property inspection, Chase will present a customised, targeted marketing strategy specifically tailored to you, your property and the current market. You will also receive a comprehensive marketing action plan that clearly identifies where and when all scheduled marketing activities and regular client contact will take place.

Post Inspection Feedback

Following each and every meeting with a potential buyer or tenant Chase will contact you to keep you up to date. Immediately after all inspections Chase will contact you with feedback from the market. Chase will keep you completely up to date on how your property is perceived, discuss price-relevant issues and any potential 'hot prospects'. We believe it is important you know exactly what is happening at all stages of the marketing process.

Weekly Marketing Report

Feedback is an essential tool for you to assess market response to your property and to identify and act on those prospective buyers and tenants who are showing the most interest. We will provide a regular written report you can use as a reference point and we will make on-going recommendations to ensure we optimise our targeted marketing efforts.

Marketing Review Meeting

It is during the initial few weeks that your property is on the market and has gained a high profile and maximum level of interest that it is most valuable to review the marketing progress.

We believe it's imperative to meet and assess the activity around your property to date and to identify new opportunities and strategies moving forward, based on that response. It's important to be flexible when it comes to market feedback and look at opportunities where we can build or change the existing marketing plan.

All Offers Presented To You In Writing

Chase will formally present every offer received in writing so that you are better able to make an informed judgement. This is your property, it is solely your decision whether to accept or decline a specific offer. Chase will partner with you along the way, giving our expert advice while understanding that the final choice is yours to make.

The Chase Guarantee is our way of being held accountable, and your way of assessing the performance of your property, and our performance every single step of the way towards a successful sale. It is your assurance of just how seriously we take our responsibilities on your behalf. The Chase Guarantee is our total commitment to partnering with you to make the experience easier, less stressful and much more rewarding.

Name: _____

Address: _____

Date: / /

Agent: _____

Manager: _____

